



# N•N advertising

we have the idea and we can make it happen

**Advertisement, Communication, and Marketing Services  
Exhibition, Cultural & Scientific Event Organising**

 275 Dimokratias Avenue – GR-68131 Alexandroupoli  T.+30 25513 05043 - C.+30 6972700040  [www.adv4u.gr](http://www.adv4u.gr)  
 [negiannis@adv4u.gr](mailto:negiannis@adv4u.gr) & [nn@adv4u.gr](mailto:nn@adv4u.gr)  NNAdvertising  [nn\\_advertising](https://www.instagram.com/nn_advertising)  NN Advertising  N-N Advertising

# Philosophy

N-N Advertising's philosophy is to plan strategies and implement them, aiming to achieve the desired result by listening to each client with respect and attention.

N-N Advertising's motto encapsulates its philosophy and is expressed as follows:  
**"We Listen, We Take Care, We Comprehend, We Plan, We Create"**

At N-N Advertising we create substantial and honest relationships with our clients.

Their communication needs are not just another job for us, but rather an important ingredient in building their brand.

Our fixation on a customer-facing philosophy, our consistent implementation of this principle, creativity, effectiveness, and innovation, provided us with the opportunity of winning over and maintaining very important clients.

It is very important to us that the Company's client list includes clients that have been with us from when we were first established.

# Certifications



## **ELOT 1435:2009 | 'Communication Services – Requirements for Providers'**

For the Managerial Efficiency System in accordance with the ELOT 1435:2009 standard, it was documented and confirmed via the processes of TUV AUSTRIA HELLAS that N-N Advertisement is implementing the Management Efficiency System for the Provision of Communication Services in accordance with the above Standard, for the following fields of application:

**Advertising Agencies**

**Media Specialists**

**Public Relations Companies**

**One to One Marketing Companies**

**Branding and Design Companies**

Certificate Registration Number: 20403180000307 | Valid until 08/07/2024

# Certifications



## **EN ISO 9001:2015 | 'Quality Management System'**

It was documented and confirmed via the processes of TUV AUSTRIA HELLAS that N-N Advertisement is implementing the Quality Management System that is in accordance with EN ISO 9001:2015.

The development and implementation of a Quality System in accordance with EN ISO 9001:2015 is proof:

- Of the company's ability to consistently provide products that satisfy customer demands and the applicable legal and regulatory requirements.
- Of the company's efforts to increase client satisfaction via the effective implementation of the system, including procedures for its continuous improvement and ensuring compliance with client demands.

Certificate Registration Number 20001190002272 | Valid until 21/07/2024



# CERTIFICATE



## System of Management Capability as per ELOT 1435 : 2009

In accordance with TÜV AUSTRIA HELLAS procedures, it is hereby certified that

**NEGIANNIS N. – TERZIS D. G.P.  
N-N ADVERTISING  
275, Dimokratias Avenue  
GR-681 00 ALEXANDROUPOLIS, GREECE**

Applies a System of Management Capability for Communication Services provision in line with the above Standard for the following Scope

**ADVERTISING AGENCY, MEDIA SPECIALIST, PUBLIC RELATIONS, ONE TO ONE MARKETING, BRANDING AND DESIGN.**

Certificate Registration No.: **20403180000307**

Maria Agapitou  
Head of Management Systems & Products Certification Division  
Certification Body  
at TÜV AUSTRIA HELLAS

Valid until: 2024-07-08  
Initial certification: 2018-07-09  
Last certification cycle expiry date: 2021-07-08  
Date of recertification audit: 2021-07-20

Athens, 2021-07-22

This certification was conducted in accordance with TÜV AUSTRIA HELLAS auditing and certification procedures and is subject to regular surveillance audits.

TÜV AUSTRIA HELLAS  
429, Mesogeion Ave.  
GR-153 43 Athens, Greece  
[www.tuvaustriahellas.gr](http://www.tuvaustriahellas.gr)



Cert#0421\_A3a

Headquarters in Athens bear the responsibility of the Certification decision

020644-17-3



# CERTIFICATE



## Management System as per EN ISO 9001 : 2015

In accordance with TÜV AUSTRIA procedures, it is hereby certified that

**NEGIANNIS N. – TERZIS D. G.P.  
N-N ADVERTISING  
275, Dimokratias Avenue  
GR-681 00 ALEXANDROUPOLIS, GREECE**

Applies a Quality Management System in line with the above Standard for the following Scope

**ADVERTISING AGENCY, MEDIA SPECIALIST, PUBLIC RELATIONS, ONE TO ONE MARKETING, BRANDING AND DESIGN.**

Certificate Registration No.: **20001190002272**

Maria Agapitou  
Head of Management Systems & Products Certification Division  
Certification Body  
at TÜV AUSTRIA

Valid until: 2024-07-21  
Initial certification: 2019-10-08

Athens, 2021-07-22

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# Member of the Communication Control Council



N-N Advertising, as a member of the Communication Control Council, is governed by the Greek Code of Advertising and Communication, which is provided for in Article 9, Chapter B, 'Instruments of Self-Commitment and Self-Control' of Law 2863/2000, which was published in GG Volume I, Issue 262/29.11.2002, and it is therefore committed to observing it.

Therefore, N-N Advertising is governed by the code of professional ethics and moral behaviour set out in the 'Greek Code of Advertising and Communication', and it agrees to participate in the processes provided for by the Code to check the implementation thereof and to comply with the decisions of the instruments safeguarding the implementation of the code.

# List of Official Partners of the Region of Eastern Macedonia and Thrace

N-N Advertising was added on 17 August 2018 (Protocol No 2811) to the **List of Official Suppliers and Providers of Services to the Special Management Service of the Operational Programme of the Region of Eastern Macedonia and Thrace** for the following actions for the Technical Support of the Implementation of the Operational Programme '**Eastern Macedonia and Thrace 2014-2020**':

- B.4 Publicity, Promotion, and Information**
- C.1 Organising Events – Congresses – Meetings**
- C.3 Printings – Publications**



# List of Official Partners of the Region of South Aegean

**N-N Advertising** was added on 22 September 2020 to the List of **Official Suppliers and Providers of Services to the Special Management Service of the Operational Programme of the Region of South Aegean** and in the categories:

**B.4 Publicity, Promotion, and Information**  
**C.1 Organising Events – Congresses – Meetings**



Ευρωπαϊκή Ένωση  
Ευρωπαϊκά Διαρθρωτικά  
και Επενδυτικά Ταμεία





# List of Official Partners of the Ministry of Rural Development and Food – Special Service for the Management of the R.D.P. 2014-2020

**NN Advertising** was added on 18 November 2021 to the **List of Official Suppliers and Providers of Services to the Special Management Service of the Rural Development Programme 2014-2020 of the Ministry of Rural Development and Food** in the category:

## B.4 Publicity, Promotion, and Information



# Conferences | Masterclasses Workshops (2017-2018)

## **NN Advertising attended the following training seminars:**

- Brand Strategy
- Peter Economidis | global brand strategist
- Technological evolution in the opportunities of the Internet of Things:
- Tom Katsioulas | technology executive | Silicon Valley
- Creative thought and its role in entrepreneurship:
- • Giannis Kalogerakis | Company Executive Trainer
- Capitalizing on Capabilities:
- Dimitris Karakoulas | Bentley Management Executive
- Turning disruption into growth.... Growth hacking the Goliaths:
- Michael Van Den Berg | Digital Strategy Master
- Athonian Management:
- Thodoris Spiliotis | Lecturer, University of Piraeus
- Customer is King, but you can always influence Kings and Queens:
- Professor Jeff French | Global thought leader
- Digitizing Creativity 'The art and science of digital marketing':
- American College of Thessaloniki
- Starting & Promoting your Business in the Digital Era
- Tolis Avialis | Digital Marketing Expert | CEO Knowcrunch
- Emotion Analytics: Why understanding how customer feels
- Nick Godbehere | Behavioral Insights Expert | Hitch Marketing UK
- Millennials: Understanding the new generation
- Dr Giannis Kalogerakis | Anthropocentric Corporate Trainer

# National Kapodistrian University of Athens – Professional Further Education and Training (2018-2019)

**N-N Advertising** is participating in the **Professional Further Education and Training Programme of the National Kapodistrian University of Athens**, and specifically in the subject of '**Digital Marketing**', with the following modules:

- Basic Marketing Principles – The Marketing Mix
- Environment and Competition Analysis – Emphasis on Small and Medium Enterprises
- Consumer Behaviour Principles
- What is e-Business – Benefits and Categorisation of Electronic Transactions
- Competitiveness and Activity in Online Environments
- Online Marketing and Small and Medium Enterprises



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
Εθνικόν και Καποδιστριακόν  
Πανεπιστήμιον Αθηνών

# Activity

**N-N Advertising** has, over the last decade, been active in the Advertisement, Marketing, and Communication sector, and in Event Organising.

The company has gained experience and a significant portfolio that allows it to adapt perfectly to the needs of each individual project, no matter the requirements.

NN is active in the sector of promotion and undertakes services with the following actions:

**Above the line** | ATL (internet, television, radio, video, print, outdoor advertisement)

**Below the line** | BTL (Direct, Field & Event Marketing – Ambient Media Use – Guerrilla Advertising)

**Through the line** | TTL (combined use of above and below, with simultaneous use of the internet and database marketing)

# Company Activity Services

- Full Advertisement and Communication Services
- Corporate Identity – Logo Design
- Enterprise Media Planning
- Enterprise Content Production and Social Media Management
- Organising Cultural – Sports – Scientific Events
- Commercial – Tourism Exhibition Organising Services
- Sports Marketing
- Event – Team – Association Sponsoring
- Designing – Printing – Placing Indoor & Outdoor Advertisements
- Web Marketing – Website Design – Construction – Promotion
- Video – Advertising Video – VR 360 Video Production
- Document Design – Printing – Document Distribution
- Full Audio-visual & Music Coverage of Events
- Artist Booking



# Indicative Company Projects

- **Water Supply and Sewage Municipal Company of the Municipality of Alexandroupoli** | Consultant, Digital & Social Media Communication since 01 April 2021 | **2021**
- **Association of Pharmacists of the Prefecture of Evros (SYFAE)** | Consultant, Digital & Social Media Communication since 01 October 2021 | **2021**
- **FAMAR AVE** | Creation of 360 o Virtual Tour of the factories of the Pharmaceutical industry | **2021**
- **Ministry of Rural Development & Food** | Taking 360 o photographs of the current situation and creation of a virtual tour of 13 (thirteen) infrastructure land improvement works for the RDP in the framework of the action titled 'PUBLICITY ACTIONS' | **2021**
- **Region of Eastern Macedonia and Thrace – Regional Unit of Rodopi** | Creation of an Online Platform for Children titled: 'LEARNING ABOUT THE CORONAVIRUS'. This online platform was designed in a 2D animation environment and it is based on an original script, during which two narrators, in a simple and natural way, using easily understood and simple vocabulary, explain what the coronavirus is, and invite children to play the role of a young superhero who has undertaken an important mission to save the World, indicating right and wrong behaviours at home, at school, and at the playground! | **2021**
- **Region of Eastern Macedonia and Thrace – Regional Unit of Rodopi** | Design & Implementation of the 4 th Christmas Children's Festival 'The Christmas Park', which was held at the Komotini Concert Hall | **2021**
- **Region of Eastern Macedonia and Thrace – Regional Unit of Rodopi** | Design & Implementation of the 6 th Via Egnatia Regional Festival 2021 | Presentation of the 'Rodopi: Aspects of yesterday and today' Album + 5km Rodopi City Run Race | **2021**

# Indicative Company Projects

- **Municipality of Tinos** | Creation of 360 o Video & Spherical Photographs for the tourism promotion of the Municipality of Tinos | **2021**
- **Municipality of Orestiada** | Creation of 360 o Virtual Tour aiming to promote green tourism & historical heritage points in N. Evros | **2021**
- **ELPEN SA Pharmaceutical Industry** | Creation of 360 o Virtual Tour of their factory | **2021**
- **Monte Napoleone – Design & creation of complete men’s fashion proposals based in Thessaloniki** | Communication content creation and Social Media management | **2021**
- **Region of Eastern Macedonia and Thrace – Regional Unit of Rodopi** | Design & Implementation of the 3 rd Thracian Sea Festival on Rodopi beach | **2021**
- **Instrument for the Management of the Protected Regions of the Evros Delta & Samothrace** | Design & Printing of Information Pamphlets | **2021**
- **Ethnological Museum of Thrace** | Development, Production & Publication of a gastronomy catalogue for the cultural heritage of the Haskovo – Evros area.
- **Central Market and Fisheries Organisation S.A. (Covering all of Greece, based in Athens)** | Creation of a Virtual tour in the framework of the promotion of the Volos Fish Auction Market | **2021**
- **‘SynechiZO’ Association of Cancer Patients & Friends of the Prefecture of Evros** | Design and printing of information pamphlets on 5 types of cancer | **2021**
- **Municipality of Alexandroupoli** | Design & Implementation of the 1st Thrace Night Run (5km & 10 km), held in Alexandroupoli | **2021**
- **Region of South Aegean** | Creation of 100 360 o Spherical Photographs and production of a Virtual Tour for points of interests on the islands of Rhodes & Symi of the Regional Unit of the Dodecanese | **2020**

# Indicative Company Projects

- **Region of Eastern Macedonia and Thrace – Regional Unit of Rodopi** | 360° Virtual Tour & Digital Recording of the most important infrastructure of the Regional Unit of Rodopi and posting of the data on Google's international mapping system (Google Maps – Google Street View) | **2020**
- **Municipality of Alexandroupoli** | Provision of Communication Services for taking measures to prevent the spread of COVID-19 in Roma settlements and encampments | **2020**
- **Hellenic Public Properties Co (HPPC CO)** | Creation of a 360° Virtual Tour to present the 'ACHILLEION' Museum in Corfu and the Caves of Diros in Mani | **2020**
- **Water Supply and Sewage Municipal Company of the Municipality of Alexandroupoli** | Design & Implementation of promotional action for the Information of Citizens of the region of Feres, regarding the obligation – need to connect the sewers of all residences and businesses with the sewage network, as well as charging a sewage fee on their bills | **2020**
- **Municipality of Trikala** | Co-organisation of The Mindspark 2020 (2-day Marketing & Entrepreneurship Congress) | **2020**
- **Municipality of Alexandroupoli** | Production of a TV spot for the European Mobility Week on 'Green movement without pollution for all' | **2020**
- **Municipality of Piraeus** | Creation and posting of 40 spherical photographs on Google Street View's international mapping system or UR 360, for the needs of the Department of Communication, Promotion & Media of the Department of Public Relations | **2020**
- **Operational Programme: ' Eastern Macedonia Thrace 2014-2020'** | We were assigned and are implementing (until 2023) the project: 'Actions for partner networking and disseminating good practices and Sustainable Urban Development Strategies of the Region of Eastern Macedonia- Thrace. This concerns the development of the communication – partnership network of the three Corporate Schemes of the Municipalities of the Region of Eastern Macedonia-Thrace that are managing and implementing Sustainable Urban Development Strategies in the Region of Eastern Macedonia-Thrace | **2020**

# Indicative Company Projects

- **Evros Chamber of Commerce** | Production of 2D Animation TV Spot to encourage support for the local market of Evros, following its post- COVID-19 restart | **2020**
- **HS CARE – Interreg Greece-Bulgaria** | Organising of Educational 2-Day Meeting of Physical Therapists on 'Lymphoedema' and 'Therapeutic Exercise' in the context of implementing the project titled 'Provision of Health and Social Services to vulnerable communities in the border region of Greece-Bulgaria' | **2020**
- **Region of Eastern Macedonia and Thrace – Regional Unit of Rodopi** | Design & Printing of printed and electronic material to inform groups or the general population about CORONAVIRUS SARS-CoV-2, in the framework of the needs of the Directorate of Public Health and Social Welfare of the Regional Unit of Rodopi | **2020**
- **Water Supply and Sewage Municipal Company of the Municipality of Alexandroupoli** | Production of Advertisement Material & Products to be used in a sewage campaign network for the area of Feres | **2020**
- **Municipality of Alexandroupoli** | Organising of the New Year's concert '100 Flying Notes' in celebration of the 100 years since Alexandroupoli officially became part of Greece | **2020**
- **HS Care – Interreg Greece-Bulgaria** | Production of Experiential Documentary about Cancer for the Association of Cancer Patients & Friends of the Prefecture of Evros | **2020**
- **'WRESTLE' – Partnership Programme of 'INTERREG V-A Greece-Bulgaria 2014-2020'** | Provision of services to support the implementation of the information campaign and educational seminars in the framework of Work Package 5 (WP5) of the 'Joint Water Resources Management System for Long-Term Efficiency' project | **2020**
- **Municipality of Alexandroupoli** | Organising of Christmas events of the Municipality in the Municipal Districts of Alexandroupoli, Feres, and Traianoupoli, ensuring the event followed all COVID-19 measures in effect | **2020**

# Indicative Company Projects

- **Special Service for the Management of the Operational Programme of the Region of Eastern Macedonia and Thrace** | Creation of promotional products (2D animation TV spots | radio spots | Online and Publication Advertisements) for the promotion and publicity needs of the 'Eastern Macedonia and Thrace' Operational Programme 2014-2020 | **2018**
- **URBAN RAIL TRANSPORT SA 2019** | Creation of spherical photographs – Spherical 360° Recording, all rail Stations in Athens (2 METRO lines, 1 'Ilektrikos' METRO line, and 3 TRAM lines) | **2019**
- **TECHNOPOLIS ICT BUSINESS PARK** | Support Services for the implementation of the action titled: 'Increase innovative Business in Sea, Environment & Agriculture and IT' in the framework of the European Territorial Cooperation Interreg IPA CBC Programme 'Greece-the former Yugoslav Republic of Macedonia 2014-2020' | **2019**
- **TIF-Helexpo** | Co-organising of The MindSpark during the 83 rd & 84 th TIF-Helexpo | **2018-2019**
- Provision of Promotional – Communication – Organisation Services for **MindSpark** in **Alexanroupoli** | **2018 & 2019**
- **Regional Unit of Evros** | Region of Eastern Macedonia-Thrace | Design – Organisation – Implementation of the 'Via Egnatia Run'-RACE action in the Region of Eastern Macedonia & Thrace | **2019**
- **Municipality of Orestiada** | Cross-border Cooperation Programme for the Black Sea Basin 2014-2020 | Event and travel organisation services in the framework of the project titled: 'Green tourism and historical heritage – a stepping stone for the development of the Black Sea Basin'/ GreeThiS | **2019**



# Indicative Company Projects

- **Municipality of Alexandroupoli** | FLY ME TO THE MOON | Production of Audio-visual Material (Virtual Tour | 360 o Video | HD Video) for the tourism promotion of the Municipality of Alexandroupoli in the 'Eleftherios Venizelos' Athens International Airport | **2019**
- **Municipality of Topeiros** | 'ACCESS FOR ALL – INTERREG GRBG 2014-20' | Support and Publicity Services in the framework of the promotion of Social Entrepreneurship of the Municipality | **2019**
- **Regional Unit of Evros** | Region of Eastern Macedonia-Thrace | Design, Organising, and Implementation of the '18 th Balkan Race Walking, Men-Women, U20, and U18 and the 'Panhellenic Championship of 20,000 m. Race Walking, Men-Women' | **2019**
- **Region of Eastern Macedonia & Thrace** | Design, Promotion, and Implementation Services for the action of the Region of Eastern Macedonia & Thrace titled: '**THRACIAN SEA-BEACH FESTIVAL REGION OF EASTERN MACEDONIA-THRACE 2019**'
- **Regional Unit of Evros** | Region of Eastern Macedonia-Thrace | Promotion & Implementation Services for the action of the Regional Unit of Evros titled '**THRACIAN SEA FESTIVAL**' | **2019**
- **HS CARE – Training Seminars** | Organising 2-day Training Seminars for Psychologists & Social Workers, in the framework of the implementation of the project titled 'Provision of Health and Social Services to vulnerable communities in the cross-border region of Greece-Bulgaria' (HS Care), funded by the INTERREG VA Greece-Bulgaria 2014-2020 Cooperation Programme | **2019**
- **URBAN RAIL TRANSPORT SA** | Creation of Spherical Videos (360° ) for URBAN RAIL SA (Athens Urban Rail) with footage from the driver's cabin of the three (3) modes of transport (METRO-TRAM-ISAP) aiming for URBAN RAIL TRANSPORT SA's pioneering presence at the 84th TIF-Helexpo 2019, during which visitors could wear special glasses and see the three dimensional images a driver has while operating the trains.

# Indicative Company Projects

- Provision of Promotional – Communication & Sponsor Attraction Services for the **Alexandroupoli Wine Fest** | **2015 – 2016 – 2017 – 2018 – 2019**
- **Regional Unit of Rodopi** | Region of Easter Macedonia-Thrace | Services for the Design, Promotion, and Implementation of the action of the Regional Unit of Rodopi titled '5 th VIA EGNATIA Regional Festival 2019'
- Regional Unit of Rodopi | Region of Easter Macedonia-Thrace | Services for the Design, Promotion, and Implementation of the '2 nd Children's Festival of the Regional Unit of Rodopi' action, titled 'CHRISTMAS AT THE CONCERT HALL', which was held at the Komotini Concert Hall | 2019
- **Enterprise Media Planning & Branding**  
(company identity – TV – radio – internet – print – sponsoring, etc.)
- **Enterprise Social Media communication management**
- Provision of Promotion Services and Implementation of Actions of the Project titled '**3rd VIA EGNATIA FESTIVAL**' in the Regional Unit of Evros | **2017**
- Provision of Promotion – Communication, and Co-organisation services with the Volleyball League for the Final 4 of the '**Nikos Samaras**' **Panhellenic Volleyball League Cup** | **2014**
- Marketing – Provision of Promotion Services – Finding Sponsors - Organising Side Events for the '**Ethnikos Alexandroupolis**' **Volleyball Team** in Greece in the **A1 National Division** and in the **European Championship** from **2013** to **2019**
- Provision of Promotion – Communication – Print services for the **8th Thracian Gathering** | **2016**

# Indicative Company Projects

- Promotion – Sponsoring – Exhibitor Identification Services for the **16th 'Alexpo 2014' International Exhibition of the Evros Chamber of Commerce.**
- Virtual Tour (VR 360° ) of the **Lighthouse of Alexandroupoli for the Lighthouse Service of the Navy | 2019**
- Promotion and Information actions in the framework of the '**Supporting an Open Commerce Centre in Alexandroupoli**' Project of the 'Competitiveness, Entrepreneurship and Innovation' Operational Programme of the Ministry of Development | 2016
- Booking Chef **Akis Petretzikis** to participate in a gastronomy event at the **Alexpo International Fair 2016 and 2018**
- Booking | Promotion – Communication Services and Organising of gastronomy event with **Chef Lefteris Lazarou | 2012**
- Provision of Promotion – Communication Services and Organising of the '**WE ARE BACK**' **Sports event** with the Association of Veteran International Basketball Players of Greece in Alexandroupoli and Xanthi | **2013**
- Provision of Promotion – Communication Services and Co-organising with the Hellenic Volleyball Federation of the **Final 4 of the Panhellenic Men's – Women's Beach Volleyball Championship | 2014**



# N•N advertising

we have the idea and we can make it happen

**We are at your disposal, whenever you need us.**



Creative without strategy is called 'art.'  
**Creative with strategy is called 'advertising.'**

**Jef I. Richards**